AID AUCTION RAISES RECORD $25,000 FOR UH EMERGENCY ROOM

The "Collector's Auction," which according to Chairman Mrs. Lawrence A. Norton has enabled the University Hospital Aid Association to turn over an estimated $25,000 for the much needed Emergency Room, was a collector's item in itself!

Superbly planned, energetically carried out over a period of many months, the two-day Preview, Companion Sale and Auction, on April 10 and 11, involved the talents of at least sixty devoted members of the Aid Association and the cooperation and generosity of hundreds of givers and buyers.

On Friday afternoon, the companion sale drew many enthusiastic viewers and purchasers from throughout the Medical Center, to pick up delightful small items, to sample the hors d'oeuvres supplied by Aid members, and to witness the transformation of the handsome, modern 14th floor lounge of the Instructional Building into a temporary over-sized "New England parlor" complete with Hepplewhite and Hitchcock chairs, Oriental rugs, and countless priceless items from a Gyorgy Kepes oil painting.

(Continued on page 2)

First All-BUMC "TGIF" Party Inaugurates a Swinging Series

It's all part of a getting-to-know-you wave of interest among members of the Medical Center, spear-headed by BUMC Director Lewis H. Rohrbough, and actively implemented by neighborly, creative members of our Medical Center staff.

And, fortunately, it's fun!

Inscribed, perhaps, by a little-publicized series of congenial "liver rounds" which brought together staff members devoted to a common professional (Continued on page 3)

"WHAT THE AUCTION IS ABOUT!" This is the title to which John Lewis, Assistant Administrator of University Hospital, points, as he and Aid Association members have a look at the floor plan for the new Emergency Room. L to R: Mr. Stuart Strong, Mrs. Lawrence Norton, Mr. Lewis and Mrs. Gerald Glass. The photograph was taken on Friday, April 10, the day of the Companion Sale and Preview.
Auction (continued)
to a 1st edition Asimov, autographed by the author.

Saturday night - the "big night" - was brilliant. A well-patronized bar (all for the good cause), a buffet-style dinner, and a lively evening of bidding added up to a triumphant total of profit. Mrs. Norton, companion on the podium to the noted auctioneer, John Colby of Hallmark Galleries, kept the capacity audience on the edge of their seats.

The real meaning of the gala event was put in true perspective by University Hospital administrator Nelson Evans, when he said "The Aid Association Auction, now successfully concluded, will enable us to go forward in the projected construction and maintenance of a full-time emergency room. We are one of the last teaching hospitals in the Boston community to provide such a facility. It is imperative to our training program to provide for our interns, residents and medical students the opportunity to handle trauma patients. And of course, our new emergency facilities, to be located in the new Service Building arising on the BUMC campus, are urgently needed by, and will be of inestimable assistance to the surrounding community."

"TGIF" (continued)
cause, but eager to join on a social wave-length as well, the first of what will be a monthly series of parties, got underway on April 24th.

These parties will probably be known as TGIF (Thank God It's Friday) get-togethers, open to all members of the Medical Center staff, for relaxation, of course, but for a free interchange of center shop-talk and an increased understanding of the roles we all play in making the BUMC "go."

Instigated by BUMC Director Lewis Rohrbaugh, the series has already had great support by planners from all components of the Medical Center. Some of the planners for the first April 24th event can be seen in the photographs. Also active behind the scenes were Arthur Bloom of the School of Graduate Dentistry; Eddie McCarthy (isn’t he always?) of the School of Medicine; Charles Tefft, first-year BUSM student; Jerry Edwards, who works with Dr. Hollander’s department at the Hospital; Dorothy Poole of Dr. McNary’s staff; and Cathleen Gretton, who is on the Department of Anatomy staff.

Know Your Medical Center: Installment #3
Launching, February, 1970, into a description of the University Hospital’s role within the BUMC, FRONT & CENTER, in last month’s issue, continued with an introduction of the Medical Center’s many-faceted responsibilities within the community.

We presented, in capsule form, the School of Medicine’s responsibilities at the Boston City Hospital, the University Hospital’s outpatient department, the Roxbury Comprehensive Community Health Project, and the long-known Home Medical Service Program.

Herewith are further views of our neighborly scope:
The Community Mental Health Center will be located on state-owned land at the Boston University Medical Center campus and will provide mental health care to Region 6 under the State Department of Mental Health. This Center will be operated by the Chairman of the Department of Psychiatry, Boston University School of Medicine, Boston University Medical Center.

The School of Graduate Dentistry of the Boston University Medical Center conducts the following dental care programs: (a) the clinic at the School is available to all residents of the City; (b) a pediatric dental clinic is operated at
the Kennedy Memorial Hospital, available to children in the Brighton and Allston sections of the City; (c) a pediatric dental clinic is operated at the Beth Israel Hospital.

The Doctors Building, situated on the Medical Center campus, has now been completed. It provides office space for physicians associated with the Boston University Medical Center. The location of these medical offices in the South End will make more physicians available to the residents in this area. Methods by which these residents of the neighboring area may more easily enter “the system” and utilize the services of these physicians are actively being pursued.

Additional specialty services (e.g. the South End Center for Alcoholics, the South End Children’s Clinic) should also be mentioned. It is apparent from the above that the Boston University Medical Center through its several components is already directly providing a significant and growing amount of medical and dental care to residents of the City of Boston.

Furthermore, the Boston University Medical Center also assists the following institutions through an affiliation program to provide better care in other areas in the City:

- U. S. Public Health Service Hospital, Brighton
- U. S. Naval Hospital, Chelsea
- Carney Hospital, Dorchester
- Boston State Hospital, Dorchester
- Forsyth Dental Clinic, Boston
- Lemuel Shattuck Hospital, Jamaica Plain
- Douglas A. Thom Clinic for Children, Boston
- Veterans Admin. Hospital, Boston
- James Jackson Putnam Children’s Center, Roxbury

**DR. IRA GOLDBERG**

The following brief tribute was prepared for Medical Center publications by Dr. Goldberg’s colleagues in the Community Mental Health Section of the Division of Psychiatry:

On Saturday, March 21, after a brief illness, Dr. Ira Goldberg died in University Hospital.

Dr. Goldberg joined the Division of Psychiatry in 1965 as Chief Psychologist on the Inpatient Unit. At the time of his death Dr. Goldberg was administrator of the Family Relocation Center. He also provided mental health consultation to the BRA in the South End, and was a member of the Division’s Community Mental Health Section.

He leaves a wife, Rosalind, and four sons: Kenneth, 17; Andrew, 12; David, 9; and Eric, 7.

The sudden and unexpected passing of Dr. Goldberg is a great loss to his friends and colleagues in the medical center and the community. Dr. Goldberg was especially interested in issues affecting the community, and was active in organizing our participation in such events as the October 15th Moratorium, as reported in the November-December 1969 issue of Scope. He enjoyed teaching undergraduates the principles of psychology, and his clinical and teaching skills will be greatly missed by many Boston University undergraduates.

In memory of Dr. Goldberg his friends and associates have established the Ira Goldberg Educational Fund. Contributions may be made out directly to the fund and sent to 889 Harrison avenue, Boston, Mass. 02118.

Mrs. Goldberg has asked that we convey the following message to her late husband’s many devoted friends throughout the Medical Center:

**On behalf of my children and myself, I wish to express my deepest gratitude and appreciation for all the thoughtful expressions of sympathy and kindness shown to us during my husband’s illness and then during our time of bereavement.**

Rosalind Goldberg and Sons

**NURSING STUDENTS (cont.)**

meet and chat with leading staff members of University Hospital. Planned by the Personnel Department of University Hospital, the buffet lunch, held in the now-famous 14th floor lounge of the Instructional Building, brought together a lovely and photogenic group of nurses-to-be with key Hospital and Medical Center University men and women, interested in discussing with the young graduates the opportunities offered by University Hospital and the Medical Center.

Glimpsed in informal groupings were Jerome Preston, UH Chairman, John Mullett, Nelson Evans and John Lewis of Administration, Sabra Carl and Walter Levansaler, Personnel, Emily Feener and Alice Fraser, Nursing, as, over a cup of coffee and a plate of buffet “goodies,” these men and women sought to understand the objectives and discuss the career possibilities of their young guests.

Comfortable and intimate conversation groupings dotted the big student lounge during the buffet luncheon for nursing students. Here is one of them, with University Hospital Administrator Nelson Evans in earnest communication with a member of the 1970 graduating class.
Honors and awards:

Dean Henry M. Goldman of the School of Graduate Dentistry has been invited to serve as a Consultant to the National Institute of Dental Research. He will advise Dr. Seymour Kreshover, Director of the Institute, on special problems arising in the field of dental research.

Dr. Edgar Smith, Associate Professor of Biochemistry and Assistant Professor of Surgery of the Medical Center, has received a five year Research Career Development Award from the National Cancer Institute. Dr. Smith has conducted enzymology studies in the development of new techniques for the diagnosis and treatment of human cancer. He will use the five-year grant to conduct research on specific enzymes and isoenzymes in human cancer.

Mark Rapoport, fourth year student, and Marc Watson, in his first year in the School of Medicine, were selected for the signal honor of attending the biennial meeting of the International College of Surgeons, held in Paris April 20-24 . . . Rapoport, whose essay entitled "The Responsibility of the Surgeon in International Health" won first prize in the ICS contest, flew to France as one of the two students delegates of the American Section of the organization. Watson was chosen by the Student American Medical Association's Executive Council as its official representative.

Herbert Black, medical editor of the Boston Globe, who has worked closely with our Medical Center especially in the recent years of intensive development, has received the 1970 Journalism Award of the American Society of Abdominal Surgeons. The Award was made for a speech presented by Black at a meeting of the American Cancer Society in New Orleans, which appeared in article form in the Globe on the following morning. Written to alert the public to the warning signals of rectal and colon cancer, the article described Herbert Black's own experience as a victim of this form of cancer.

Dr. Harold Turner, Assistant Professor of Pedodontics and Assistant Professor of Anesthesiology at the School of Graduate Dentistry, was recently announced by Governor Francis Sargent to be one of three newly appointed Trustees of the Boston State Hospital. He will serve a seven year term.

"The winner" and her winning smile! Early on a Sunday morning, Cynthia Gibson, phylotherapist, with headquarters on Robinson 7 awakened to a wonderful piece of news when she answered her telephone and heard Nelson Evans, UH administrator say: "Congratulations, you have won the Auction's "Trip to Anywhere." Cynthia, who would be almost anyone's candidate to make friends for our country anywhere, is still eagerly weighing the delights of a trip, with her roommate, to the Orient or perhaps to Scandinavia this summer. The $400, courtesy of Metropolitan Travel Service to the Auction, will go a long way on the vacation budget . . . "And, just to think," observes Cynthia, "that there I was on Friday noon up on Evans 9 for lunch on the very day of the Auction preview, when I saw the notice and, happening to have an extra dollar in my bag, decided that the Auction was a good cause to spend it on!"

As of July 1, Dr. Robert E. Leach, now of the Lahey Clinic, becomes Chairman of the Department of Orthopedics and orthopedic chief at the Boston University Medical Center.

Moving Day for the Medical Center administrative offices came just before May Day! Occupying quarters on the third floor of MediCenter after their remove from Building C, the men and women of Administration, Planning, Public Relations and Development are now settling in again — this time in the Doctors' Building, which they watched go up from their MediCenter windows.

In special testimony given before the Senate Subcommittee on Alcoholsim and Narcotics in Washington . . . . Dr. Joseph Cochin, Professor of Pharmacology, strongly supported the Federal Drug Abuse and Drug Dependence Prevention, Treatment and Rehabilitation Act of 1970, which places drug problems within the jurisdiction of the Department of Health, Education and Welfare rather than the Department of Justice. Dr. Cochin stressed that this bill "treats drug abuse as a health problem, and coordinates prevention, treatment and rehabilitation in one body within HEW, providing the facilities and centers needed to treat, not punish addiction."

At the same time, he stated his dissatisfaction with the Omnibus Drug Bill, passed by the Senate and under consideration in the House at this time.

Dr. Cochin, in addition to his Boston University Medical Center responsibilities, serves as Chairman of the Scientific Review Committee for the Center for Narcotic and Drug Abuse of the National Institute of Mental Health, and is a member of the National Research Council's Committee on Problems of Drug Dependence.

On the press and available in June will be the eagerly-awaited history of the Massachusetts Memorial Hospitals School of Nursing by Mrs. Violet Cave Connors, Class of 1919. Only a limited number are being printed, so for your assurance of a copy get in touch with a member of the MMH Nurses' Alumnae Association.