PHOTO OPPORTUNITY

ANNUAL ICE CREAM SOCIAL IS A TREAT FOR EMPLOYEES

Boston, Mass.--On Wednesday, August 9, administrators at Boston University Medical Center (BUMC)--usually concerned with overseeing operations and negotiating health-care issues--will spend the afternoon dishing out thousands of scoops of ice cream and hundreds of pounds of sundae toppings to more than 2,000 employees. While administrators serve scoop after scoop, employees will keep time to the sounds of a steel band at BUMC's annual ice cream social.

The event--co-sponsored by the University Hospital's Human Resources Department and Boston University Medical Campus--will take place from noon to 4 p.m. on the Talbot Green, 80 E. Concord St. Organized as a show of appreciation for employees' efforts throughout the year, it is also an occasion for an informal summer gathering.

"People are often too busy to relax and get to know co-workers on a personal level," says Tom Travers, one of the event's coordinators from BUMC's Personnel Department. "This is a good opportunity for employees of the Hospital and the Medical Campus to get together on a festive note to become better acquainted. It also allows administrators to alter their traditional roles--and don aprons--to promote a pleasant atmosphere in an environment that is often very serious," he added.

While everyone is hoping for good weather, Travers hopes the day's temperature will not be too hot to melt the ice cream. Coordinators have planned in case of rain, however, designating Thursday, August 10 as the rain date.

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